



2018 Health & Fitness

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Deadline for advertising reservation January 12, 2018
(Late fee of 5% will be added for submissions after January 12)

Your Guide to a Healthier Lifestyle in the new year!

HealthCare • Nutrition

Exercise • SkinCare • Beauty

WellBeing • SeniorWellness

Full Page Color Special \$695

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Giving you over 37,500 Readers in the affluent West Knox Market every Thursday!

Advertising Rates:

1/8 page (4.87" X 5").....\$245

Black & White \$185

1/4 page (H/10 "X 5" or V/4.87" X 10")...\$365

Black & White \$315

1/2 page (H/10 "X 10" or V/4.87" X 20")...\$445

Black & White \$385

Prime Positions:

Front Page Banner (10" x 5"\$445

Back Page Ad (10" x 20")\$795

Page 3 Ad (1st RHP)\$755

Inside Front Ad (10" x 20")\$750

Inside Back Ad (10" x 20")\$715

Prime Positions include Process Color