

farragutpress

Your Community. Your Voice. Your Newspaper.

11863 Kingston Pike • Farragut, TN 37934 • 865.675.6397 • Fax: 865.675.6776 • E-mail: production@farragutpress.com



Together We Can Make A Difference...

The **farragutpress** offers a staff of professional advertising sales consultants standing ready to serve you . . . our customers.

Whatever your business, we can structure an advertising plan to meet your needs.

Call today to put us to work for you!

865.675.6397 • Fax: 865.675.6776
production@farragutpress.com

Standard Sizes & Net Frequency Discounts							
Size	COLUMN INCHES	48x-52x	26x	16x	8x	4x Consecutive	OPEN RATE
Full page	100	\$ 660	\$ 800	\$ 892	\$ 950	\$1010	\$1185
Half Page	50	340	410	451	482	512	592
3x11	33	256	288	308	325	342	391
3x6	18	127	153	169	180	190	213
2x6	12	86	103	115	122	127	142
2x3	6	44	52	57	61	65	71
2x2	4	30	35	39	41	43	47

Bulk Contracts Available

Requires signed contract • Non-commissionable

*All Rates Shown as Net

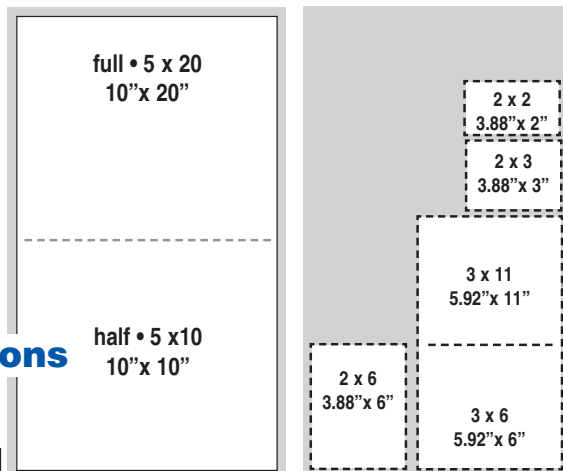
Open Rate
\$11.85
National Rate \$13.63

Special Placement
25% Position Charge on 3x6 or larger

Color Me Sold!
Increase Viewership by 43%
Spot: \$3 pci, \$35 max
Process: \$5 pci, \$150 max

Ad Sizes & Dimensions

All dimensions are column inch width by height and are expressed in inches



Classifieds Rates

(Prepayment Required)

Line Ads

Private Party15 words **\$25/4 weeks**
Commercial..... 25 words **\$35/4 weeks**
Each additional word25¢ per week

Display Ads . . . \$9.95 per column inch

Service Directory (Changes first week of month)

1 block**\$79/4 weeks**
2 blocks**\$135/4 weeks**
5th Week FREE!
Call for prices on other sizes

PrePrints

Cost Per Thousand

Single 8 1/2" x 11"\$46
Up to 8 page\$51
Up to 16 page\$62
Up to 24 page\$74

Zoning Available
5000 minimum insertion
Contract rates available
Tab size must be quarter folded
Folding rates available on request

Legals.....\$9.85 per column inch

Advertising Deadlines

Display

Space...10 AM Friday Prior • Copy...3 PM Friday Prior
Camera Ready Copy...Monday Prior
Special Promotions as Announced

Classified/Service Directory

11 a.m. Monday Prior

Pre-printed Inserts

Reservations & Materials Friday Prior

Display Advertising cancelled after deadline will be charged a minimum of 20% of the space ordered. Cancellation on print day will be charged at full price.